

# Green skills for sustainable tourism (G4T)

## 1st Newsletter

 <https://green4tourism.eu/news>

<https://www.facebook.com/people/G4T-Green-skills-for-future-tourism/100088197034849/>



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## The Project Rationale

In recent times, attention on sustainability is increasingly growing.

The Next Generation EU dedicates great part of its funds to ecological and green transition, while the new European Green Deal provides an action plan to make EU's economy sustainable, in line with SDGs from Agenda 2030.

Sustainable tourism is a trend for the development of the sector: VET system has the potential to anticipate market needs, providing competences on sustainability and green dimensions to VET learners, especially with fewer opportunities, ready to contribute to the resilience of tourism sector in postpandemic times.

In order to seize these opportunities, it is essential to create flexible and updated education and training opportunities in the sector of green tourism, that meet the needs of the labour market.

## Partners

- EBA: from Portugal
- EUROPROODOS EDUCATIONAL GROUP SINGLE MEMBER PRIVATE COMPANY: from Greece
- Ecosystem Europe Association: from Bulgaria
- Dolnoslaska Federacja Organizacji Pozarządowych: from Polonia
- Nida culture and tourism information centre "Agila": from Lithuania
- IFOM: from Italy



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## The Kick-off meeting

The first in-person partner meeting took place on 2022.10 16-17 in Bologna, Italy. The 6 European partners shared their knowledge, discussed the project progress, and divided the upcoming tasks of project implementation. The timetable of the flexible modular curriculum and blended gamified CVET course on green skills for sustainable tourism was determined.



## Did you know?

**61%**

Of travelers state that the pandemic has made them want to travel more sustainably in the future

**49%**

of travelers admit that the pandemic has shifted their attitude to make positive changes in their everyday lives

Source: Sustainable Travel Report 2021- Booking.com

## Online conference on digital and gamification pedagogy for CVET

The Online conference on digital and gamification pedagogy for CVET was held on the 22nd of September 2022, with the aim of collecting education and training staff, stakeholders and general public to present and discuss about innovative pedagogy approaches of gamified and digital training

